## THINK ALUMINIUM THINK ALCIRCLE





A VIRTUAL ALUMINIUM ECOSYSTEM

## Who We Are

- www.alcircle.com, we are All About Aluminium
- A unique Information and B2B Business portal covering the complete global value-chain of Aluminium



- Media partner for almost every top international Aluminium event
- Registered in Singapore with global alliances
- Global footprint, worldwide and relevant audience
- A platform for all operators in the Aluminium value-chain



Register for our free daily newsletter delivered to your inbox ... people in 124 countries have already done that!



News

The latest customised updates from the Aluminium industry covering all verticals and arranged by verticals ... Bauxite, Alumina, Primary Aluminium, Downstream Products, End User, Recycled Aluminium

Don't miss out; register for our much-acclaimed free Daily Newsletter that's read in 124 countries; get the latest developments in your inbox at no cost and with no effort ... be there, be relevant

### Prices

The latest from LME & SME and a lot more ... know your game before you start

### **Blogs**

Incisive insights from industry experts the world over ... stay informed

#### Interviews

Views and perspectives from those who run the show ... keep yourself updated

### Trade Directory

Reach out to global business contacts ... local to global, do business the AlCircle way

### Buying & Selling leads

Post your buying and selling needs with us ... let the world come to you

#### Staffing leads

Get that important position filled fast ... get the early mover advantage

#### Global Events Calendar

Plan your networking, chalk out your business development strategy; use our color-coded map-integrated Global Aluminium Events Calendar ... arrive early

#### Reports

Analytical studies from vertical experts, trend forecasts from those who know the industry like the back of their hands ... be right up there with the best, plan with foresight



A range of absolutely necessary data at your fingertips that cover almost every element in your decision-making spectrum ... take decisions with speed, foresight and prudence



## AlToolz, your Business Decision Enabler

Subscribe now. Take fast and informed decisions, based on:



PDF Newsletter



LME Data



**SMM Data** 



Import & Export Data



Global Tenders



Forex Information & Calculator



- LME data
  - Prices
  - Premiums
  - Stock movement data
  - Final evening evaluations
  - Futures trading volume summary
  - Last trade summary
  - Monthly averages
- Shanghai Metals Market (SMM) prices for the entire Aluminium value-chain
- Global tenders curated for the worldwide Aluminium industry
- Import & export data, country-wise and HS Code wise, for Aluminium, Bauxite and Alumina
- Forex rates and calculator
- Weather report
- PDF newsletter that can be saved on your device, lets you update yourself offline and at your convenience, on the latest in the world of Aluminium

No need to fly from one source to another. No need to pay astronomical sums for each individual service.

**Because you can now subscribe to AlToolz.** Get all the critical information needed to take your business decision, stitched into one simple package, at the most affordable price. Access whenever, wherever.

One click. One stop. Know on the go.

## The AlCircle

## Ride with Us

# Primed for your specific business

Vehicle

 Available to you at unbelievable prices and with unmatched benefits

## **Banner Advertisements**

- On the portal or on our widely acclaimed newsletter. Or both. With images, with slideshows. And with measurable metrics, of course. No guesswork, pure statistics
- Get aboard like the many who have done so already. Promote your products on our social media channels ... that's an added bonus!

## Corporate Page

- Get featured. Get noticed. Showcase your products and services on our world-class Corporate Page
- Feature in key-word searches on search engines; boost your visibility and business
- Showcase your enterprise through images and videos; receive enquiries and respond immediately
- It's your own microsite; use it to tell the world what your buying and selling needs are
- Get priority-listing in your preferred aluminium vertical
- Enjoy our expert online support in lead management; buy, sell and respond to customers with ease from anywhere

### Media Tie-up

Tie up with us for almost every international event covering the entire valuechain of Aluminium. Small effort on your part ... but with big rewards

## Directory Listing

List your enterprise. Stretch your boundaries. Get a global identity. Let the world reach out to you



- To contribute to the advancement of the use of Aluminium as the sustainable metal of choice
- To be the portal of choice for the latest information, data, knowledge and business opportunities for Aluminium
- To facilitate informed decision-making for the Aluminium value-chain while reducing time and cost involved
- To provide a platform for participants within the Aluminium ecosystem to collaborate, conduct business and contribute
  to the growth of the Aluminium industry together with that of the industries associated with it
- To become synonymous with Aluminium; AlCircle should be the first natural recall whenever one thinks of Aluminium
- To facilitate growth for MSMEs through our absolutely unique and well-segregated End User vertical ... act as a global interface for the smaller local players producing specific finished products for different industries



## Your Corporate Page on AlCircle



We have been associated with

have been associated with
AlCircle for the last three years. We at
Elumatec feel great to acknowledge AlCircle's service
as a unique web portal in generating meaningful international
inquiries for our business. A good number of inquiries are generated
through our Corporate Page on AlCircle.com and the conversion ratio
is also commendable. We wish the AlCircle team a great future and hope
to support its service towards expanding the Aluminium Industry business"

#### G.A. Jagadeesh Kumar - Director-Sales, Elumatec India Private Limited.

"In the past few years, I have dealt with AlCircle for several different marketing needs. Their professionalism, their flexibility, their innovative and creative ideas has helped us reach our goal and target market. Constantly and proactively using the latest technologies to transform and upgrade its platforms, AlCircle thrives in the development of quality and relevant new products and services. Always ahead of the latest news worldwide, reaching top targeted audience, AlCircle are definitely valuable business partners."

Suzanne Bienvenu - President, La Maison Corporative Marketing, Design, Events Inc.

"You are already doing a very good job with the daily news".

Geraldo Brittes - Senior Advisor, Norsk Hydro ASA

"Your present daily newsletter keeps me updated with the Aluminium industry with which I have been associated for past 40 years. Please keep up the good work. You have my good wishes".

Hiroo Makhijani - Partner, H.T.Makhijani & Associates

## News | Blogs & Interviews | Prices | Business Leads | Trade Directory | Event Calendar | Reports Advertisement | Business Decision Enabler | Corporate Page





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